# Guidelines

### \* indicates a required field

# Objectives of Flinders Shire Businesses Incentive Program

The Flinders Shire Business Incentive Program is a Flinders Shire Council initiative to attract new investments, to support revitalisation of local Businesses, generate investment and create employment opportunities across the Flinders Shire region. The goals of this program are to increase the economic opportunities for businesses through increased patronage, support new investments that generate economic benefit to the region, support the preservation and improvement of buildings and make more attractive commercial streetscapes across townships in the Shire.

# Selection Criteria

Applications must demonstrate:

- Business located within Hughenden, Prairie and Torrens Creek Town zone/ boundary (see attachment A for map).
- Business outside of designated zones must have a premises and relevant approvals in place to operate.
- Business may submit multiple applications up to the total value of grant funds available for their business category. The full funding available to an eligible business will be available up to 5 years from original approval date.
- If a business operates from multiple lot plans within approved funding zone, they will be eligible to apply for full funding allocation per block.

For more information, please read the **Business Incentive Policy**.

# **Funding Tiers**

### Sole Trader

- Must hold current ABN.
- Support the local industry, but not a home-based business.
- Business presence within the shire.
- Funding Allocation: capped at \$2000 over 5 years.

### **Micro Business**

- Employ 1 to 4 persons.
- ATO turnover < \$2million.
- Funding Allocation capped at \$5,000 over 5 years.

### **Small / Medium Business**

- Employ 5 to 50 persons.
- ATO turnover \$2 million to < \$50 million.

• Funding Allocation: capped at \$10,000 over 5 years.

# **Eligible Applicants**

Business and Investors Incentive Program is for the following:

- An existing business, located within the Shire, to expand their operations.
- An existing business, located outside the Shire, to relocate or establish within the Shire; and
- A new business to establish within the Shire, in the expectation that the business will directly or indirectly provide increased employment opportunities or services for residents of the Flinders Shire.

**Note:** Large businesses and investments fall outside the scope of this policy and will be considered separately by Council.

# **Eligible Expenditure**

The below items are considered eligible under the policy guidelines:

- Upgrade Shop Fronts
- Structural Upgrade internal and external
- $\bullet$  Non-mobile Plant such as digital screens, POS systems, security, A/V equipment and the like,
- Billboards & signboards
- Staff housing construction
- Council Product eg Gravel (can only be used on a commercial and industrial blocks)
- Employee incentives to attract new staff
- Marketing materials (signs, banners, brochures, mailers, etc.)
- IT equipment, software and supplies
- Website (redesign and/or upgrade, etc.)
- Staff training and development
- Office Furniture

**Note:** If request is for Council product e.g. Gravel, amount of product provided will be based on the value of the material at the time of application, including Royalty Rates payable by Council, up to the total funding amount available to the business.

# Ineligible Expenditure

The following will **not** be considered for funding:

- General Maintenance
- Any tasks related to day-to-day running, such as operational activities
- Any other task as deemed by Council

# Outcome Process

- All applications are to be submitted via SmartyGrants.
- In determining the level of assistance required, Council shall:
  - Ensure applications are eligible.
  - Assess application against the Selection Criteria (see above).
  - Application submitted to the Ordinary Council Meeting for decision.
- Applicants will be advised of outcomes after the relevant Council meeting.

### Successful applicants:

You will receive a formal letter and a purchase order for the financial contribution amount within 4 weeks of approval. Your business will be required to submit an invoice for payment and return your signed formal contract.

All funds must be expended, and acquittal reports completed via SmartyGrants as per your formal contract.

Further funding will not be given until acquittal reports are received and approved.

### **Unsuccessful applicants:**

Failure to receive funding is not necessarily due to a poor application but may be the result of the demand for funds. Council reserves the right to offer a smaller amount if total budget is over subscribed.

For feedback on your application, please refer to the contact phone number given in your notification letter. You may wish to consider submitting another application at a later date.

# I have read and understand the above guidelines and confirm that the information in this application is true and correct. \* $\odot$ . Yes

⊖ Yes

Contact Details:

Community Development Officer - Health and Wellbeing Flinders Shire Council PO Box 274 HUGHENDEN QLD 4821 P: (07) 4741 2900 E: sportandrec@flinders.qld.gov.au

# Applicant Information

\* indicates a required field

# **Applicant Details**

Contact Name \*

# Business and Investors Incentive Application Form Preview

Who is the direct contact for this application.

#### Phone Number \*

Must be an Australian phone number.

#### Email \*

Must be an email address.

#### Postal Address \*

Address

Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

# **Business Details**

#### **Business Type \***

- □ Existing Business
- □ New Business

# Has your business accessed funding under this funding program within the last 5 years? $\ensuremath{^*}$

- □ Yes
- □ No

### If yes, what was the value of previous grant?

Must be a number.

#### Funding Category \*

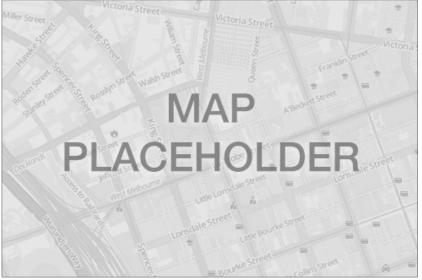
- □ Sole Trader
- Micro Business
- □ Small / Medium Business

No more than 1 choice may be selected.

#### Business Name \*

**Organisation Name** 

#### Business Address \* Address



Address Line 1, Suburb/Town, State/Province, Postcode, and Country are required.

#### ABN \*

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Bus	iness Register
ABN	
Entity name	
ABN status	
Entity type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main business location	

### Lot / Plan Number (if known)

# Project / Works Details

### \* indicates a required field

Proposed Project / Works

**Proposed Type of Works** 

# Business and Investors Incentive Application Form Preview

Upgrade Shop Front	Council Product	Office Furniture
Structural Upgrade	(commercial & industrial only) □ Billboard & Signboards	🗆 Website
□ Marketing	🗆 Equipment	Other:
🗆 IT		
Project / Works Start Date	2 *	
Project / Works End Date	*	
Total Funds Requested fr	om Council *	
Must be a dollar amount.		
Scope of Works *		
Word count:		
Description of works to be comp	leted.	
What value will the project	t / works bring to your busin	ess? *
E.g. Increase business exposure	, increase employment opportunitie	s, etc.
How will council be ackno	wledged for their finanical co	ontribution? *
□ Local Media (Flinders Pos		
□ Print media (flyers, progr		th Queeneland Desiters)
Regional Media (North Web)	est Star, Townsville Bulletin, Nor	in Queensiand Register)

- □ Social Media (Facebook, Instagram)
- □ Other:

At least 2 choices must be selected.

Verbal acknowledgement can not be the only acknowledgement for the financial contribution by council. Please remember proof of your acknowledgement will be required as part of your acquittal.

# Budget

# Budget

Income	\$ Expenditure	\$
	\$	\$

\$	\$
\$	\$
\$	\$
\$	\$
\$	\$
\$	\$
\$	\$

# Budget Totals

Total Income Amount	
\$	
This number/amount is	
calculated.	

Profit / Loss \$ This number/amount is calculated.

# Support Documents

### \* indicates a required field

# Quotation for Project / Works \*

Attach a file:

Quotation date must be within the last 3 months.

### **Drawings / Designs for proposed works (if appropriate) \*** Attach a file:

If this does not apply to your project / works, please add a blank page.

### Other:

Attach a file:

E.g. Project Plans, Marketing Plans, etc.

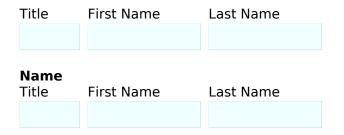
# **Applicant Declaration**

### \* indicates a required field

# Declaration

I certify that I am authorised to prepare and submit this application for the Business Incentive and Investors Program (BII Program). I have read the guidelines relating to the BII Program and certify that the information provided in this form is correct and discloses full and accurate information of income, expenditure and activities proposed for the project / works.

#### Name \*



# **Privacy Collection Notice**

Flinders Shire Council is collecting your name, residential address and telephone number in accordance with the Local Government Act 2009 in order to process your application. The information will only be accessed by employees and/or Councillors of the Flinders Shire Council for Council Business related activities only. Your information will not be given to any other person or agency unless you have given permission, or we are required by law.